

Programme Structure – MBA

Master of Business Administration – Finance Management (MBA-Finance Management)

Program Structure

Code	Courses	Type of Course	Credits	Marks	Int	Ext
	Semester I					
116011	Managerial Economics	Major (Core)	4	100	50	50
116012	Financial Reporting, Statements and Analysis	Major (Core)	4	100	50	50
116013	Managerial Skills for Effectiveness	Major (Core)	4	100	50	50
116014	Computer Applications for Business	Major (Core)	2	50	50	0
126211	Cost and Management Accounting	Major (Elective)	4	100	50	50
	Any one course of Finance or allied subject from SWAYAM having 4 credits	Major (Elective)				
136011	Statistics and Business Research Methodology	Minor Stream (RM)	4	100	50	50
			22	550	300	250
	Semester II					
216011	Marketing Management	Major (Core)	4	100	50	50
216012	Human Resource Management	Major (Core)	4	100	50	50
216013	Operations Management	Major (Core)	4	100	50	50
216014	Legal and Business Environment	Major (Core)	2	50	0	50
226211	Corporate Finance	Major (Elective)	4	100	50	50
	Any one course of Finance or allied subject from SWAYAM having 4 credits					
246041	Internship	OJT (Internship)	4	100	50	50
			22	550	250	300

Code	Courses	Type of	Credits	Marks	Int	Ext
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		Course				
Semester III						
316211	Financial Markets and Services	Major (Core) Theory	4	100	50	50
316212	Managing Banks and Financial Institutions	Major (Core) Theory	4	100	50	50
316213	Investment Analysis and Portfolio Management	Major (Core) Theory	4	100	50	50
316214	Behavioral Finance	Major (Core) Theory	2	50	0	50
326211	Financial Econometrics and Research	Major (Elective) Theory	4	100	50	50
326212	Financial Risk Management	Major (Elective) Theory				
356231	Entrepreneurship and Sectoral Specialisation	RP	4	100	50	50
			22	550	250	300
Semester IV						
416211	Taxation	Major (Core) Theory	4	100	50	50
416212	International Finance	Major (Core) Theory	4	100	50	50
416213	Financial Derivatives	Major (Core) Theory	4	100	50	50
426211	Mergers, Acquisitions, Corporate Restructuring and Valuation	Major (Elective) Theory	4	100	50	50
426212	Project Appraisal and Finance	Major (Elective) Theory				
456231	Research Project	RP	6	150	100	50
			22	550	300	250

Master of Business Administration – Human Resource Management (MBA-Human Resource Management)

Program Structure

Code	Courses	Type of Course	Credits	Marks	Int	Ext
	Semester I					
116011	Managerial Economics	Major (Core)	4	100	50	50
116012	Financial Reporting, Statements and Analysis	Major (Core)	4	100	50	50
116013	Managerial Skills for Effectiveness	Major (Core)	4	100	50	50
116014	Computer Applications for Business	Major (Core)	2	50	50	0
126311	Organizational Behavior	Major (Elective)	4	100	50	50
	Any one course of HR or allied subject from SWAYAM having 4 credits	Major (Elective)				
136011	Statistics and Business Research Methodology	Minor Stream (RM)	4	100	50	50
			22	550	300	250
	Semester II					
216011	Marketing Management	Major (Core)	4	100	50	50
216012	Human Resource Management	Major (Core)	4	100	50	50
216013	Operations Management	Major (Core)	4	100	50	50
216014	Legal and Business Environment	Major (Core)	2	50	0	50
226311	Human Resource Development	Major (Elective)	4	100	50	50
	Any one course of HR or allied subject from SWAYAM having 4 credits	Major (Elective)				
246041	Internship	OJT Internship)	4	100	50	50
			22	550	250	300

Code	Courses	Type of Course	Credits	Marks	Int	Ext
Semester III						
316311	Employee Relations	Major (Core) Theory	4	100	50	50
316312	Compensation and Benefits Management and Performance Management Systems	Major (Core) Theory	4	100	50	50
316313	Human Resource Metrics and Analytics	Major (Core) Theory	4	100	50	50
316314	Indian Ethos, Business Ethics and Corporate Social Responsibility and Sustainability	Major (Core) Theory	2	50	0	50
326311	Strategic HRM and Organization Design	Major (Elective) Theory	4	100	50	50
326312	Knowledge Management & Total Quality Management System	Major (Elective) Theory				
356331	Entrepreneurship and Sectoral Specialisation	RP	4	100	50	50
			22	550	250	300
Semester IV						
416311	Corporate Strategy	Major (Core) Theory	4	100	50	50
416312	Organization Change and Development	Major (Core) Theory	4	100	50	50
416313	Team Dynamics and Talent Management	Major (Core) Theory	4	100	50	50
426311	International HRM	Major (Elective) Theory	4	100	50	50
426312	Psychometric Testing, Competency Mapping & Assessment Centers	Major (Elective) Theory				
456331	Research Project	RP	6	150	100	50
			22	550	300	250

Master of Business Administration – Marketing Management (MBA-Marketing Management)

Program Structure

Code	Courses	Type of Course	Credits	Marks	Int	Ext
	Semester I					
116011	Managerial Economics	Major (Core) Theory	4	100	50	50
116012	Financial Reporting, Statements and Analysis	Major (Core) Theory	4	100	50	50
116013	Managerial Skills for Effectiveness	Major (Core) Theory	4	100	50	50
116014	Computer Applications for Business	Major (Core) Theory	2	50	50	0
126111	Retail Management	Major(Elective) Theory	4	100	50	50
	Any one course of Marketing or allied subject from SWAYAM having 4 credits	Major (Elective)				
136011	Statistics and Business Research Methodology	Minor Stream (RM)	4	100	50	50
			22	550	300	250
	Semester II					
216011	Marketing Management	Major (Core)	4	100	50	50
216012	Human Resource Management	Major (Core)	4	100	50	50
216013	Operations Management	Major (Core)	4	100	50	50
216014	Legal and Business Environment	Major (Core)	2	50	0	50
226111	Sales and Distribution Management	Major (Elective)	4	100	50	50
	Any one course of Marketing or allied subject from SWAYAM having 4 credits	Major (Elective)				

246041	Internship	OJT (Internship)	4	100	50	50
			22	550	250	300

Code	Courses	Type of Course	Credits	Marks	Int	Ext
Semester III						
316111	Digital and Social Media Marketing	Major (Core) Theory	4	100	50	50
316112	Services Marketing	Major (Core) Theory	4	100	50	50
316113	Managing BOP Markets and Brands	Major (Core) Theory	4	100	50	50
316114	Business Ethics and Corporate Governance	Major (Core) Theory	2	50	0	50
326111	Integrated Marketing Communication	Major (Elective) Theory	4	100	50	50
326112	Sustainability, Sustainable Marketing and Advanced Marketing Strategies	Major (Elective) Theory				
356131	Research Project	RP	4	100	50	50
			22	550	250	300
Semester IV						
416111	Corporate Strategy	Major (Core) Theory	4	100	50	50
416112	Consumer Behaviour & Advanced Marketing Research	Major (Core) Theory	4	100	50	50
416113	International Marketing	Major (Core) Theory	4	100	50	50
426111	B2B Marketing	Major (Elective) Theory	4	100	50	50
426112	Marketing in the Age of AI	Major (Elective) Theory				
456131	Research Project	RP	6	150	100	50
			22	550	300	250